



# THE BOTTLE-OPENER

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*Wine Discovery School*

*Wine Delivery*

*Pop-Up Wine Bar*

*“Wine is a liquid with magical powers. It can lift the spirits, intrigue the brain, comfort the body, and stimulate the soul.*

*In more prosaic terms it is simply fermented grape juice.”*

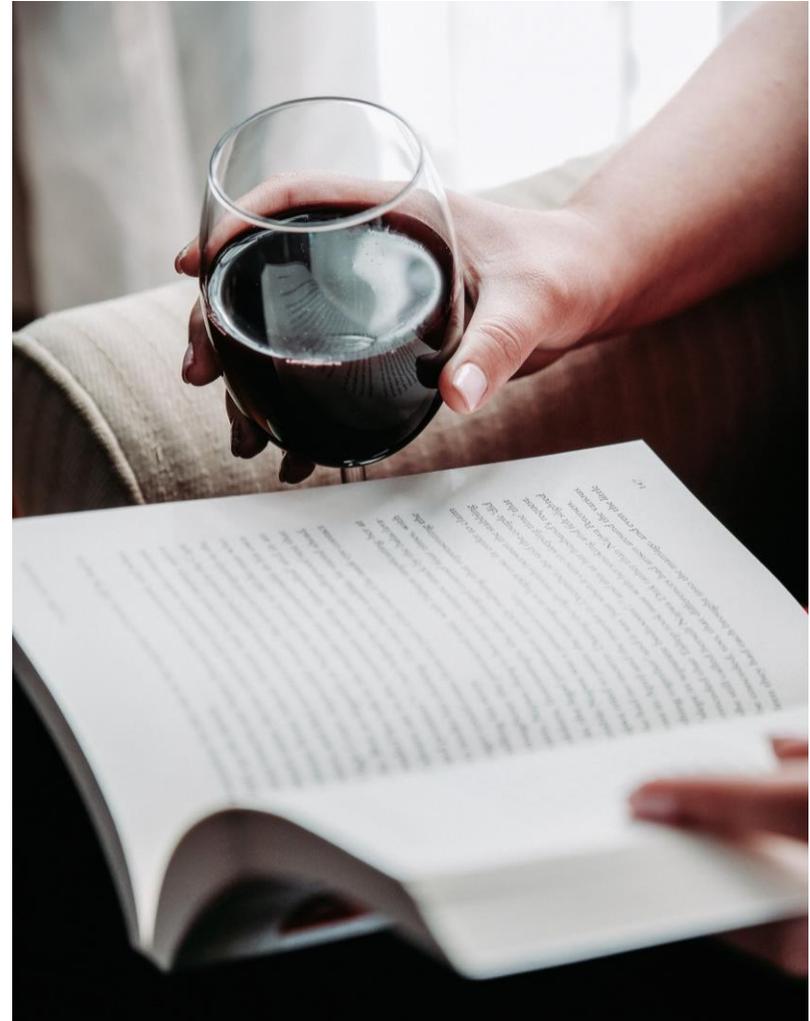
Johnson & Robinson - 2019

# About Us

Hi, I'm Kay, I've been buying, selling and drinking wine for over 20 years. I've had the fortune of experiencing wine around the world from both sides of the bar, including 5\* luxury in Australia, a breathtaking wine shop and bar in the Teton Mountains (USA) and several great local pubs in the New Forest to mention a few.

Over the years, I realised that while I knew I liked wine, I didn't know what it was that I liked about it, or why, and as a result, I tended to buy the same wine over and over. So a few years ago I decided to take the WSET Level 2 course in wines and spirits and this is where The Bottle-Opener began.

Now, with a busy family life and my own business, I like nothing more than taking a moment out of life, to sit back, enjoy a glass of wine and the view across the River Thames.



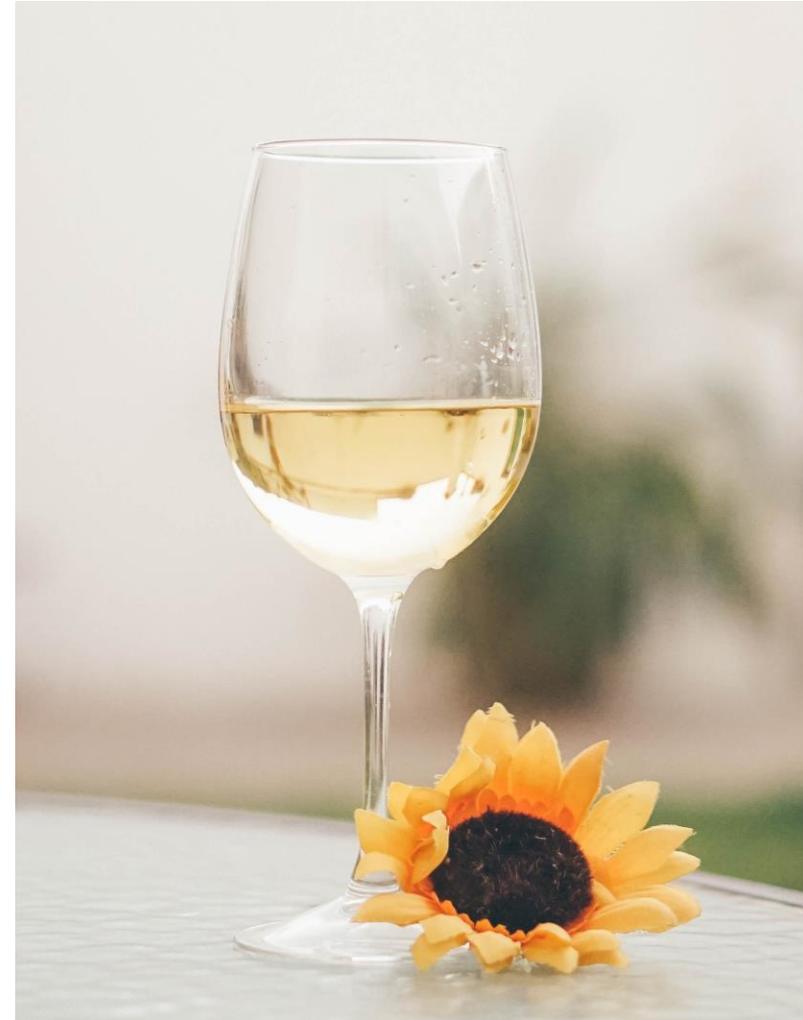
# Our Aim

I created The Bottle-Opener Discovery School & Pop-Up Wine Bar, as a way of using my passion for wine discovery to encourage others to explore more of the world of wine and some of its many hidden gems.

My aim is two-fold:

First, enable you to explore wine in a relaxed and informal environment, understand a little about what it is that you enjoy, and discover new wines that you might like based on what you find.

Second, by un-masking a little of wine's mystery, enable you to walk confidently into the wine aisle, and discover new wines, rather than dashing in and grabbing the same few bottles every time.



# Our Partners

Let me introduce you to our partners, they compliment our culture, ethos and operational effectiveness faultlessly.



## The Oxford Wine Company

Run by the legendary Ted Sandbach, the multi-award-winning Oxford Wine Company is an independent wine merchant supplying a large range of restaurants, pubs and hotels throughout the South West of England. In addition to this, the team run several highly successful wine shops in the centre of Oxford and the renowned Oxford Wine Café in Jericho. Our partnership gives you access to over 1500 wines and spirits from around the world, that you're unlikely to see in the supermarket or on the high street.

# Our Target Audience

Age 35 – 65

Male and Female

Cash to spend on premium products

Couples, friends, small groups

Primarily located in the West Berkshire /  
South Oxfordshire area

Want to spend an evening discovering  
wine, enjoying a glass of wine with friends.



# Wine Discovery School



Let us take you on a journey of wine discovery...

Explore some of the great grapes of the world. Be amazed at how they change as they grow in different geographies, soils and climates. Learn how producers can alter the smallest elements in the production process and have a profound effect on the final wines.

Understand a little about what it is that you enjoy, and discover new wines that you might like based on what you find. Or simply enjoy a range of your favourite grapes, wines or wine regions, with friends, colleagues or your clients.

Want to go further and learn more, join us for one of our upcoming courses.

# Go on, open a bottle...

**...with friends.** Set the date, invite your friends and choose your Wine Discovery Package. We'll supply the wine, introduce everyone to wine tasting and take you on tour from the comfort of your own home or in a venue of your choice.

**...with your Team.** Need a team building session or a celebration night out? You set the date and we will work with you to source the right venue and prepare a team-focused session that meets all of your requirements.

**...with your Clients.** Invite your clients to a tailored evening of wine, food and invaluable conversation. You set the agenda, and we source the right venue and provide an inspiring journey of wine and food to help elevate the evening's objectives.

**...and get Qualified.** *Coming Soon* – If you want to discover wine in greater depth, sign up to one of our wine courses. Learn more about what's behind the label and how the vineyard and production processes are tuned for maximum impact in the glass.



...with friends



...with your team



...with clients



...get qualified!

# Wine Delivery



Tasted a great wine and want to enjoy it at home?

With the recent challenges put upon the business, our Pop-Up Wine Bar is in hibernation and we have teamed up with The Oxford Wine Company to bring Wine Discovery to your door instead.

We have hand-picked a selection of wines that include a few of the usual and a few hidden gems that will awaken your taste buds and lead you on a journey of discovery without you needing to leave the sofa.

We welcome you to browse our range of Discovery cases and then get in contact to place your order. Alternatively, don't hesitate to get in touch first and we can help you source a variety of bottles that will take your wine discovery journey to new destinations.

Fancy something specific but it's not on the list? Get in touch and we'll use our established grapevine to see if we can track down what you're after.

# Pop-Up Wine Bar



If you enjoy taking a moment, exploring a good wine or even a great one, then sit back, let us open a bottle, so you can take a sip and breathe.

Our mission is to bring you a range of the good and the great from vineyards around the world, enabling you to explore a variety of wines by the bottle, by the glass or as a flight alongside a little cheese.

Whether catching up with friends, taking some time out of life or dropping in for a pre-dinner aperitif, let The Bottle-Opener be the backdrop to your occasion

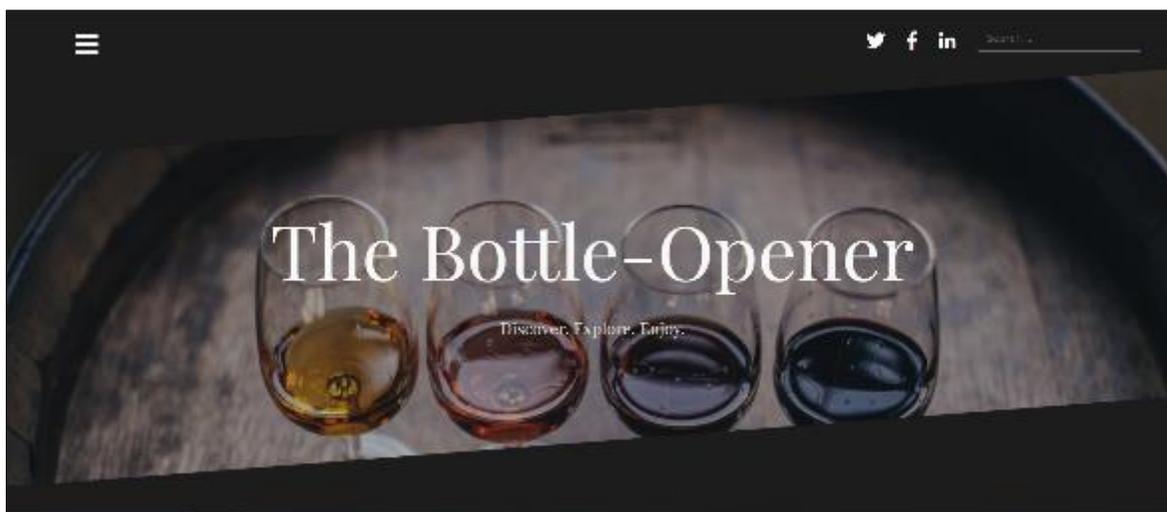
We promise to bring along some old favourites, some hidden gems and some striking combinations that will wow your taste buds and awaken the senses.

The Bottle-Opener Wine Bar will be popping up in **Goring on Thames**, and several other locations in the **West Berkshire** and **South Oxfordshire** area.

Not yet live

# Our Website

[www.thebottle-opener.com](http://www.thebottle-opener.com)  
[www.thebottle-opener.co.uk](http://www.thebottle-opener.co.uk)



### Let us take you on a journey of wine discovery...



#### Delivery

We have teamed up with our partners to bring Wine Discovery to your door.

[Find out more](#)



#### Discovery School

Explore the great wines of the world, with your friends, team, clients or join a course.

[Find out more](#)



#### Wine Bar

*Back Soon.* Sit back and let us open a bottle, you can take a sip and breathe.

[Find out more](#)

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**THE BOTTLE-OPENER LTD**

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